WABC-TV/DT New York

Acknowledgment of Agreement Between WABC-TV NEW YORK and

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403856	10-26-2012	11-02-2012	4	MENENDEZ FOR SENATE, INC	BOB MENENDEZ FOR US SENATE	POLITICALS	WABC - NEW YORK

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
	247416	PHILADELPHIA	D. PARKER	10-30-2012	11-04-2012	M (Broadcast Month, Cycle 1)	N	247416

	Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
	1	10-30-2012	11-04-2012	04:28AM - 04:59AM	AM 430AM EWN THIS MORNING (9410)	7	30	X	X	X				X	5	400	5	2,000.00
	2	10-30-2012	11-02-2012	05:15AM - 05:56AM	AM EWN THIS MORNING 5-6AM (7426)	7	30	X	X	X	X				4	800	4	3,200.00
	3	10-30-2012	11-02-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30	X	X	X	X				6	2,000	6	12,000.00
			Cr Resolved	Rate	Reason													
			10-31-2012	2,000	CRDT RESOLV													
			Total:	2,000											Credit Resolved Total:		-1	-2,000.00
	4	10-30-2012	11-02-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)	7	30	X	X	X	X				5	2,400	5	12,000.00
			Cr Resolved	Rate	Reason													
			11-01-2012	2,400	CRDT RESOLV													
			10-30-2012	2,400	CRDT RESOLV													
			Total:	4,800											Credit Resolved Total:		-2	-4,800.00
	5	11-03-2012	11-03-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						X		2	400	2	800.00
	6	11-03-2012	11-03-2012	06:15AM - 07:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						X		1	750	1	750.00
	7	11-03-2012	11-03-2012	07:15AM - 08:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						X		1	750	1	750.00
	8	11-03-2012	11-03-2012	08:00AM - 09:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						X		1	750	1	750.00
	9	11-04-2012	11-04-2012	06:15AM - 07:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	750	1	750.00
	10	11-04-2012	11-04-2012	05:00AM - 06:00AM	AM SA/SU 5-6AM (7433)	7	30							X	1	50	1	50.00
R	11	11-04-2012	11-04-2012	10:00AM - 11:00AM	WK SUN THIS WEEK (7436)	7	30							X	1	8,000	1	8,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood

Acknowledgment of Agreement Between WABC-TV NEW YORK and

WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403856	10-26-2012	11-02-2012	4	MENENDEZ FOR SENATE, INC	BOB MENENDEZ FOR US SENATE	POLITICALS	WABC - NEW YORK

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
	247416	PHILADELPHIA	D. PARKER	10-30-2012	11-04-2012	M (Broadcast Month, Cycle 1)	N	247416

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
12	10-30-2012	11-02-2012	10:58AM - 12:00PM	DA THE VIEW (10707)	7	30	X	X	X	X				4	3,500	4	14,000.00
		Cr Resolved 11-01-2012	Rate Reason 3,500 CRDT RESOLV												Credit Resolved Total:	-1	-3,500.00
		Total:	3,500														
13	10-30-2012	11-02-2012	12:15PM - 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30	X	X	X	X				4	1,400	4	5,600.00
14	10-30-2012	11-02-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)	7	30	X	X	X	X				6	1,500	6	9,000.00
15	10-30-2012	11-02-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)	7	30	X	X	X	X				6	2,400	6	14,400.00
		Cr Resolved 10-30-2012	Rate Reason 2,400 CRDT RESOLV												Credit Resolved Total:	-1	-2,400.00
		Total:	2,400														
16	10-30-2012	11-04-2012	06:15PM - 07:30PM	EN EWN AT 6P (CFB) (7442)	7	30	X	X	X	X	X	X		6	2,400	6	14,400.00
		Cr Resolved 10-30-2012	Rate Reason 2,400 CRDT RESOLV												Credit Resolved Total:	-1	-2,400.00
		Total:	2,400														
17	10-30-2012	11-02-2012	07:00PM - 07:30PM	PA JEOPARDY/WHEEL (7446)	7	30	X	X	X	X				5	4,700	5	23,500.00
18	10-30-2012	11-02-2012	07:30PM - 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30	X	X	X	X				3	4,700	3	14,100.00
		Cr Resolved 10-30-2012	Rate Reason 4,700 CRDT RESOLV												Credit Resolved Total:	-1	-4,700.00
		Total:	4,700														

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood

WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403856	10-26-2012	11-02-2012	4	MENENDEZ FOR SENATE, INC	BOB MENENDEZ FOR US SENATE	POLITICALS	WABC - NEW YORK

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
	247416	PHILADELPHIA	D. PARKER	10-30-2012	11-04-2012	M (Broadcast Month, Cycle 1)	N	247416

	Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
	19	10-30-2012	11-02-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)	7	30		X	X	X	X			4	2,200	4	8,800.00
			Cr Resolved	Rate Reason														
			10-31-2012	2,200 CRDT RESOLV												Credit Resolved Total:	-1	-2,200.00
			Total:	2,200														
	20	10-30-2012	11-04-2012	11:15PM - 12:05AM	LN LATE NEWS CFB (7645)	7	30		X	X	X	X	X	X	5	4,700	5	23,500.00
	21	11-04-2012	11-04-2012	09:00AM - 02:00PM	SP: MARATHON (12501)	7	30							X	1	6,500	1	6,500.00
		MG Group #	Preempted	Rate Reason	MG Description		Duration											
M		336769	11-04-2012	6,500 PER STATION MANAGEMENT	1 X 30 @ $6,500 S 08:00PM - 08:05PM - 11/03/12-11/03/12 (7510)	10	30						X		1	6,500	1	6,500.00
			Total:	6,500												Preempt Total:	-1	-6,500.00
	22	11-04-2012	11-04-2012	09:00PM - 10:00PM	PE SU 9-10PM (7498)	7	30							X	1	22,000	1	22,000.00
	23	10-31-2012	10-31-2012	10:00PM - 11:00PM	PE WEDNESDAY 10-11P (7545)	10	30			X					1	15,000	1	15,000.00
				---------------- ITEM LINE NOTE ---------------- NASHVILLE														
	24	11-01-2012	11-01-2012	08:00PM - 11:00PM	PE MON-SAT 8-11PM/SUN 7-11PM (7605)	7	30				X				1	15,000	1	15,000.00
				---------------- ITEM LINE NOTE ---------------- CMA AWARDS														
	25	10-31-2012	10-31-2012	09:30PM - 10:00PM	PE WEDNESDAY 9-10PM (7491)	10	30			X					1	15,000	1	15,000.00
				---------------- ITEM LINE NOTE ---------------- SUBURGATORY														
	26	11-01-2012	11-04-2012	11:15PM - 12:05AM	LN LATE NEWS CFB (7645)	7	30				X	X	X	X	2	4,700	2	9,400.00
	27	11-01-2012	11-04-2012	06:15PM - 07:30PM	EN EWN AT 6P (CFB) (7442)	7	30				X	X	X	X	1	2,400	1	2,400.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood

Acknowledgment of Agreement Between WABC-TV NEW YORK and

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403856	10-26-2012	11-02-2012	4	MENENDEZ FOR SENATE, INC	BOB MENENDEZ FOR US SENATE	POLITICALS	WABC - NEW YORK

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
	247416	PHILADELPHIA	D. PARKER	10-30-2012	11-04-2012	M (Broadcast Month, Cycle 1)	N	247416

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
28	11-04-2012	11-04-2012	09:00AM - 02:00PM	SP: MARATHON (12501)	7	30							X	1	0	1	0.00
29	11-04-2012	11-04-2012	10:00AM - 11:00AM	WK SUN THIS WEEK (7436)	7	30							X	1	8,000	1	8,000.00
30	11-04-2012	11-04-2012	05:15AM - 06:00AM	AM SA/SU 5-6AM (7433)	7	30							X	2	50	2	100.00
31	11-04-2012	11-04-2012	11:45PM - 12:05AM	LN LATE NEWS CFB (7645)	7	30							X	1	2,000	1	2,000.00

	Spots	Amount
Contracted Gross Total:	84	263,750.00
Actual Gross Total:	76	241,750.00
Agency Commission:		36,262.50
Net Total:		205,487.50

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Nov 12	14,200.00	6,500.00	263,750.00	22,000.00 CR	241,750.00
TOTAL	14,200.00	6,500.00	263,750.00	22,000.00 CR	241,750.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood